Aims:

- To introduce students to the concept of a randomised controlled trial, and the terminology involved.
- For students to design and then participate in a simple RCT to test a claim.
- For students to evaluate their RCT.

Use:

• This lesson plan & accompanying PowerPoint has been used with students aged 11-13, but please do adapt it to suit different audiences.

Areas for extension:

- Discussion about cola ingredients that could support the claim
- Trial participation how are trials recruited for? Why do people drop out?
- Ethical issues is an RCT always best?
- Levels of evidence

Time	Content	Resources
Pre	Label cups A/B/C according to the number of different types of cola you have. Pour cups of cola for the number of participants you expect in the session, with approximately equal numbers for each type of cola.	At least two different types of cola (ie diet/regular/caffeine free)
	Fill in the types of cola allocated to each group on the final slide of the PowerPoint. Prepare cards to give out as students enter the room (or get them	Cups Permanent marker/ Stickers
	to select a card) to allocate them to each 'treatment' group.	Allocation cards
On entry	Distribute allocation cards. Display Slide 1 – Coca Cola adverts from 1905	Allocation cards PowerPoint
5 min	Display Slide 2 – Discuss with students – what claim is being made?	PowerPoint
	 Display Slide 3 – How could the claim be tested? Display Slide 4 – What is it in the Coca Cola that could "make your brain clear and mind active until eleven"? 	
5 min	 Display Slide 5 – Give students a short time to discuss in pairs/groups how you could test the claim being made by the advert. Draw out suggestions for how they could test how clear the brain is! 	PowerPoint
10 min	Display Slide 6 - Introduction to the trial	PowerPoint
	Explain the outline of the trial, then give students Wordsearch 1 (face down) & display Slide 7 .	Wordsearch 1 for all students.
	Students all turn the Wordsearch over at the same time and spend 5 minutes finding as many words as possible.	Timer Optional worksheet to
	At the end of the time, students count the number of words they have found – this could be recorded by individuals or centrally.	collate results.
5 min	Display Slide 8 – Types of RCT Discuss the types of trial and ask which students think is best?	PowerPoint
5 min	Display Slide 9 – Treatment allocation	PowerPoint
	Discuss different options for allocating people to treatment groups, encourage students to identify that groups must be	Cups of Cola
		Wordsearch 2 (if

	comparable in order to judge the effect of the treatment.	completing an
	Display Slide 10 – 'Treatment'	immediate retest)
	Give out the cups of cola and ask the students to drink them at the same time.	
	If you have time available, you may wish to complete a retest straight away, or just wait 10 minutes before retesting.	
5 min	Display Slide 11 – Considering participant background	PowerPoint
	Discuss with students factors that might affect how subjects perform in this trial.	
	Display Slide 12 – Treatment group comparison	
	Take a tally of how often people in each treatment group drink cola in a normal week, discuss with students why this may affect the results.	
5 min	Display Slide 13 – the purpose of trials	PowerPoint - could be
	Encourage students to consider the purpose of trials – whether it be to test claims or to justify actions. Opportunity to discuss bias of trials too, dependent on the group.	updated to include more recent headlines including any type of trial.
5 min	Display Slide 14 – Retest	Wordsearch 2 (or 3, if
	Give students Wordsearch 2 (face down) – ask them to suggest why it is important that they have a similar test but not one identical to the previous test.	you have done an immediate retest)
	Students all turn the Wordsearch over at the same time and spend 5 minutes finding as many words as possible.	
10 min	Display Slide 15 – Results Analysis	Optional results analysis
	Students should individually find the difference and then percentage difference of their scores, then these values used in treatment groups to find the mean for each allocation group.	worksheet
	Display Slide 16 , revealing the type of cola that each group received. Discuss with students whether this was really a blinded trial and what else could have affected the outcome.	
	Conclude with highlighting the flaws in this trial – could it really support or refute the original claim made?	